

Globalization in Asia

Working in groups of 2-3, you are to pretend you are the heads of a company. The company can sell any product that is available for purchase in the U.S. (as long as it is school appropriate). Your task is to pick an Asian country that we have studied in class to manufacture your product in. When choosing a country you should consider: the resources needed to produce the product; the labor skill set required; the political stability of the country; ease of access for transport; and other such factors that would go into the decision making process of a company looking to build a factory in a foreign country. You will create a "business proposal" outlining the good you are producing, where you would like to open a manufacturing plant, and what factors went into your decision making process. Your business proposal will be presented to the class in any electronic presentation format you choose (PowerPoint, Prezi, etc.). Remember to be thorough in your research when deciding where to produce your product.

Student Name: _____

CATEGORY	A	B	C	D
Product	Thoughtfulness in choosing a product was apparent.	More thought could have been placed in choosing a product.	Product was a poor choice.	Product appears to be chosen at random.
Country	All factors in deciding where to manufacture your product are accurate.	Most factors in deciding where to manufacture your product are accurate.	Some factors in deciding where to manufacture your product are accurate.	Your country appears to have been chosen at random without consideration of any factors.
Presentation	Well-produced with smooth delivery that holds audience attention.	Produced with fairly smooth delivery that holds audience attention most of the time.	Delivery not smooth, but able to maintain interest of the audience most of the time.	Delivery not smooth and audience attention often lost.
Workload	The workload is divided and shared equally by all team members.	The workload is divided and shared fairly by all team members, though workloads may vary from person to person.	The workload was divided, but one person in the group is viewed as not doing his/her fair share of the work.	The workload was not divided OR several people in the group are viewed as not doing their fair share of the work.